

“ Which events would your city like to host? ”



David Engwicht Tours 2010

New Zealand - February 2010

Australia - March 2010

North America - April 2010

Europe - May 2010

Australia - October 2010

The Art of Place Making beyond design

Workshop: 9am - 5pm

Full day Place Making workshop which unpacks the multiple dimensions of place making from urban design to urban psychology, from traffic issues to social and cultural engagement, from economic development to merchants myths.

The day has a major focus on identifying low cost initiatives that will set off a positive chain reaction.

Includes a walking tour in the sponsoring city, applying what has been taught in the workshop to a real world situation.

Subject areas:

- Why everyone is a place maker
- Beyond fundamentalist approaches to design
- Why urban psychology is the core of place making
- Innovative community engagement
- Planning for good chaos
- Role of experience envelope in economic vitality
- The seven myths merchants believe
- Incremental design and micro initiatives
- Traffic taming with 'mental speed bumps'
- Turning deficits into assets
- Identifying and picking the 'low hanging fruit'.

Creative Bureaucracies, Creative Places stepping outside the square

Workshop: 9am - 5pm

Do you feel like you're banging your head against a brick wall? Are you trying to step outside the square and think creatively but feel boxed in?

Participants learn how to unmask the hidden assumptions that inhibit their personal, organisational and city potential and devise strategies to tap their inherent creativity. Discover ways to foster an environment of innovation and creativity, whether you are dealing with traffic, community consultation, planning, community development, place making or building the capacity of your organisation.

Subject areas:

- The 'ecology of creativity' – the environmental conditions under which creativity is maximised
- Identifying assumptions that limit creativity
- Tapping the nine geniuses of mind and place
- Embracing the contradictory needs of individuals, communities, places and organisations as a drive to creativity and innovation
- Understanding meta-stories and how they put a glass ceiling on the possible
- Why yesterday's creativity is the block to today's creativity and how to avoid this pitfall.

Place Making CLINIC innovative process, innovative action plans

One day clinic: 8.15am - 5pm (limit of one per State/region)

The Place Making Clinic helps teams from various cities develop an action-plan for turning a space that is a place-making challenge into a world-class place.

The challenge may be a shopping street, public space, residential street, neighbourhood or even your work place.

The Place Making Clinic will deal with a maximum of 9 major place making challenges. Facilitated by David Engwicht, the clinic will walk your cross-disciplinary team through a series of exercises which will help your team think outside the box about your place making challenge. By the end of the day you will have an innovative action plan which will include a number of 'low hanging fruit initiatives' that will give your project an instant start-up.

The Place Making Clinic is designed to tap the collective wisdom of all the participants. Note that this is not a teaching day, but rather a process that applies place making principles and creative thinking to your place making challenge.

Because the clinic takes a holistic approach to urban design, traffic, public space, economic development, organisation capacity building, community consultation, community development, and arts and culture, we encourage cities to send a cross-disciplinary team.

Participants need to have attended either or both the *Art of Place Making* learning day or the *Creative Bureaucracies, Creative Places* learning day.

Additional services

Presentations

Councillor and Executive briefing on the material from *Art of Place Making* and/or *Creative Bureaucracies*, *Creative Places*. Provides an overview that introduces the principles to those at the decision making level.

Specific Presentation for trader networking events or community groups with a Place Making focus. Discussion topics can be tailored to specific group.

Facilitation

Design and facilitation of innovative processes: community engagement, conflict resolution, design charrettes, retreats, problem solving, etc.

Interactive Community Art Projects

David and his highly innovative team can work directly with your city in creating public art that helps build a sense of place. Unlike traditional public art installations, David's team look at the underlying meta-stories along with the culture and history of the area to produce an innovative design proposal and project brief that is multi-dimensional. The team can design, quote and install.

Project work

David Engwicht is keen to work personally on a limited number of projects worldwide each year. To be considered for one of these projects it is a prerequisite that cities have been part of a Place Making Clinic. Project areas include:

- Social and cultural programs
- Activation strategies
- Dealing with anti-social behaviour
- Urban design
- Arts projects
- Training of merchants
- Traffic (in shopping precinct, neighbourhood, or city wide)
- Capacity building with neighbourhood leaders
- Creating a creative bureaucracy.

Place Making Bootcamp

Two-day intensive bootcamp for those at the forefront of the emerging field of Place Making.

Place making crosses a multitude of disciplines. Place Makers often find themselves struggling to take all the players on the journey: merchants, the community and existing departments within the city.

This Bootcamp will share the struggles along with best practice from around the world. It will network professional Place Makers and recharge the batteries.

November, 2010. Location to be announced.

Sponsoring arrangements

Workshops

Art of Place Making & Creative Bureaucracies, Creative Places

As the host your city agrees to:

- book a minimum of 15 places from within your council or community at the discounted rate of AUD\$200 pp (normally \$250) ex GST
- promote the event within your community, local area and to neighbouring councils
- provide venue, refreshments, catering, sound and audio equipment
- arrange walk through tour (*Art of Place Making* only)
- provide 'art materials' (*Creative Bureaucracies, Creative Places* only)
- photocopy handouts
- agree to take internal bookings and refer external bookings to booking page on website.

Place Making CLINIC

As the host for this one-day event you agree to:

- book a minimum of 10 places from within your council or community at the discounted rate of AUD\$250 pp (normally \$300) ex GST
- find four other cities, organisations or developers within your region to participate by sending a team and bringing a place making challenge (minimum of 6 people for their place-making challenge to become part of the clinic)
- provides venue, refreshments, catering, sound and audio equipment
- photocopy any handouts
- arrange a follow-up debrief with the team from your city
- agree to take internal bookings and refer external bookings to booking page on website.

Additional services

Costs on application.

Register your interest NOW!

Send us an email with the following details:

- Name of City
- Contact person
- Contact details
- Event/s you would like to host
- Any preferred dates (see front page of itinerary)
- Short introduction to your city and the value that you think you will get out of hosting one or more of these events
- Level of support from within your organisation.

Send to: andrea@creative-communities.com

Thanks for your interest
David & Andrea